

Norfolk Floor Rug

Immerse yourself in the soft underfoot texture of the Norfolk. Handcrafted from pure New Zealand wool, the saturated colourways and sumptuous 27mm pile embody understated luxury. Finished with a minimal cut-pile border, this refined design adds a beautiful sense of depth and form to spaces.

COMPOSITION 100% NZ Wool (Cotton Backing)

CONSTRUCTION Handwoven | 27mm Height

COUNTRY OF ORIGIN India | GoodWeave certified

SUITABILITY General Living, Bedroom



AVAILABLE COLOURS & SIZES



IVORY

73528 160x230cm
73529 200x300cm
73530 250x350cm
73531 300x400cm



SAND

73532 160x230cm
73533 200x300cm
73534 250x350cm
73535 300x400cm



BRASS

73520 160x230cm
73521 200x300cm
73522 250x350cm
73523 300x400cm



CHOCOLATE

73577 160x230cm
73578 200x300cm
73579 250x350cm
73580 300x400cm



OLIVE

73524 160x230cm
73525 200x300cm
73526 250x350cm
73527 300x400cm



INK

73516 160x230cm
73517 200x300cm
73518 250x350cm
73519 300x400cm

CARE INSTRUCTIONS

Do not wash or dry clean. Remove spills immediately by blotting the area with a clean white cloth and a wool-friendly detergent. Gently dab at the mark, never rub. Remove excess moisture by dabbing gently at the area with a dry towel. Dry the area as quickly as possible by placing the floor rug in a breezy or warm and dry area of the house. For a deep clean we recommend using a skilled specialist.

Initial shedding is common as the fibres settle. Lightly vacuum regularly using suction only. Avoid using a brush head, as this can cause matting of the fibres. You can also shake your floor rug outside to remove dust and dirt.

Please refer to our website for more information.

MANUFACTURING VARIATIONS & CONSIDERATIONS

This floor rug has been handcrafted by artisan makers. Although we strive for consistency in our products, the complex nature of this process may reveal minor variations.

SIZE This can vary +/- 3% from the size specified.

COLOUR You may notice slight colour variations from samples, online, and print images. As many of our products are handmade from natural fibres and materials, there may also be minor variations between production runs and dye batches. Every effort is made to ensure these are minimal and within textile industry standards.

POP-UPS Pop-ups occur when fibre ends or loops wriggle loose and appear above the natural pile height of the rug. Pop-ups are common in handwoven rugs and are not considered a fault. Maintain by trimming or pushing through to the underside.